

## Music Gateway Full Launch 24th June 2013

If you have been keeping tabs on music industry news recently, such as the Music Week's Interview / Feature in April this year, it will have been hard not to notice the attention Music Gateway has received, with much anticipation & support across the board. Their much needed global platform, simulates new revenue from existing masters and makes it easy for everyone to A&R their own projects or for management & labels to tap into new talent & work their roster.

A promotional graphic for Music Gateway. It features a dark blue background with a white musical note icon and the text 'Music Gateway' in large white letters. Below this, there is a stylized map of the world in a lighter blue shade. Various music-related icons are placed over different regions of the map, including a microphone, a speaker, an envelope, a guitar, a CD, a pound sterling symbol (£), and headphones. To the right of the map, the text 'Find Talent, Find Session Work & Collaborate Worldwide' is written in yellow and white. Below that, it says 'Introducing the music industry's Global Business Platform. Check out our unique features & sign up today' followed by the website address 'www.musicgateway.net' in yellow.

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"I'm not going to lie, it's been tough! What with the downturn in the global economy, IT development hurdles, investment seeking and a number of barriers to overcome to get the company into this position, it fills me with great pride & joy that we are now ready to fully launch. This isn't some simple brochure website or another social media platform, no it's got focus, it's functional with purpose, it's simple yet delivers features like file transfers & electronic payments, all geared towards supporting your career development & generate work opportunities for both individuals & companies as like." explains Founder & Managing Director Jon Skinner LinkedIn.

Jon spent 26 years in the Music Industry gaining a wealth of knowledge & experience from being a DJ, producer, record label owner to working closely with international artists and running his own independent record store in the '90's hay days.

"I was in a good place to bring to the table what I felt, was a much needed business platform & saw a huge gap in the market. Music Gateway was developed by my in-house IT team, not by some outsourced techies trying to second guess what the industry & musicians may want. Music gateway



connects all the creative roles, allowing them to work, get hired, paid and collaborate on the global stage."

Jon goes on to explain that there are a host of websites offering a wide range of distribution, social media for music, such as Soundcloud & Reverb Nation, licensing / sync portals and other Artist to Fan services, all of which deal with the end recording or end user. What's clearly different about Music Gateway, is that it's strictly Business 2 business, it provides a service for people during the creative process and a development / project stage for any recording, person or company.

"Content is King" Jon states and we agree, the Music Business isn't some sugar coated industry, it's hard work and to be successful, you need a lot more than just talent. Music Gateway will certainly improve your chances of making the right connections and rewarding you financially for your hard work.

Music Gateway brings the talent to your projects, an A&R vehicle designed to streamline connections in a targeted way. To create secure surroundings and to empower the individual. So whether you are one of the rising stars of the music world, or you have an established career and need a more streamlined way of collaborating with other artists, Music Gateway is your new timesaving friend.

***Register Today for FREE***

\* Press release 8th June 2013 \*

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