

Music Gateway Rockets Into Live Launch

Music Gateway is certainly NOT another social media platform, it doesn't promote music or seek to place it for licensing either. In fact it's rather more unique; consider Music Gateway as the equivalent to our own human missing link. What the Music Industry has needed for years is a DIY A&R vehicle, a simple, functional business platform dedicated to connecting music professionals during the creative process.

The world is such a smaller place, people working in the industry can tap into a global marketplace, a shop window to offer their services, receive work, find talent & reach out beyond their network – Music Gateway simplifies the way musicians, writers, producers, bands, artists & A&R work and manage their projects. Collaboration isn't just a buzz word, it's a fundamental way to inspire people & create good music. It develops careers & bridges a gap across many musical genres. Music Gateway saves time & money through targeted connections by way of project postings, workflow and management. This allows users to focus on being creative.

Music Gateway's provides cutting edge technology and bespoke features in a secure environment. It combines project management control, file backup systems like Dropbox and handles transactions in three major currencies for users to send and receive funds through their account. Every aspect is covered for the modern professional musician to work, all wrapped up in one easy to use website. Music Gateway supports career development, whilst helping to break down industry barriers.

Wide support has been received from some of the world's most respected brands, producers & organisations such as BPI, PRS, PPL, MMF, FAC, BASCA, 7digital, Music Ally, Pledge Music, Steinberg, Soundcloud, Notting Hill Music, IRMO & Music Week.

Says founder and CEO Jon Skinner *"The Music Industry has needed an A&R vehicle for some time, not just for finding talent or new artists, but to help the industry community to get connected. With access for all independents, DIY artists, through to label managers & company execs, we cater for grass roots through to the major A&R positions.*

People can become studio rats, rarely surfacing for air, networking becomes low priority as its very time consuming, but as we know, an essential element to getting ahead in our beloved industry.

We cut to the chase with simple features & project management. Connecting through Music Gateway is about tailor-made projects, reaching the right professionals that match people's needs. We offer work opportunities on a global scale and an easy way to progress up the industry ladder. Equally, existing pros can meet the needs of others, without the limitation of where they live."

In the preparation to live launch on Monday 24th June Music Gateway registered over 6,500 music professionals, including +200 labels, +900 vocalists, +700 producers, +25 publishers and hundreds of A&R & session musicians. Since our launch we have received over 200 various projects including Diana Vickers (So Recordings), Sonny Wharton (Skint), Strictly Rhythm, Steve Mac, Ruth Lorenzo (H&I Music), Maxi Priest, Sonna Rele, Audiofreaks, Anglo Management but to name a few...

Quite simply **Music Gateway** is a groundbreaking service, designed to pull together the very best creative aspects of the industry in a streamlined secure surrounding, empowering the individual & company A&R. From grass roots to established professionals, we make it easy to find talent, find session work & collaborate worldwide.