



Music Gateway - Investment Values Company at £1 Million

The unique music industry business platform continues to establish itself within the market place

As with any new business, especially in the music industry, online service providers and tech companies come and go. **Music Gateway** has bucked the trend by achieving rapid growth of 100% of users within 8 months since its launch last year. The Midemlab finalist, who received an honorary mention at the awards for “Innovation and Technology”, has just secured private investment valuing the young company at £1 million.

Through high levels of engagement, users have organically grown to over 13,000 with a forecast to hit 60,000+ over the course of the next 12-month period. With major interest from a number of leading publishers, record labels, gaming companies and educational authorities, the software is being developed to cater for a private network option for clients to also manage in-house projects. Equally the number of projects published increased to 1400+ and is estimated to hit a total of 7000+ this year.

The company prides itself on keeping things simple and creating a user-friendly platform. It aims to help level the playing field and provide nothing by opportunities and streamlined business connections to the entire music industry.

“What makes us different is that we are strictly b2b and by restricting connection to projects defined, our system enables everyone to save time, money and more importantly reach the right professionals on a global scale. Without question, 2014 is going to be huge for the development of the company. With this investment, we can immediately implement our growth strategy and help provide high quality opportunities for our users. We already have a fantastic team within the business, which we can now strengthen further. We are on the verge of some big announcements and the imminent launch of our new site design and improved inner page workflow. These rapid improvements show how adaptable our core infrastructure is.” Jon Skinner - CEO & Founder

Music Gateway caters for the whole range of music professionals to help further their careers and includes bands, artist management, songwriters, publishers, promoters, record labels, musicians and more. This reflects the popularity and relevance of the platform to all in the industry.

“I was very impressed with Music Gateway’s presentation at the finals of the MidemLab innovation contest. Their development over such a short space of time supports the fact that this is a great platform with plenty of potential to grow. It is no surprise that the company has just secured private investment. This is very encouraging and will allow them to expand rapidly.” Paul Brindley, CEO, Music Ally

Music Gateway is an essential tool for any music industry professional looking to conduct business and further their career. It is quite simply a groundbreaking service that is designed to deliver unique results and is enhanced by its security and simplicity.

To find out more about the benefits of using the platform visit www.musicgateway.net

Music Gateway - Connecting Music Professionals
www.musicgateway.net

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