



## Music Gateway Welcomes the Association for Electronic Music to the Private Network

The wide-ranging relationships that Music Gateway has cultivated over the 2 years since its launch has bolstered its reputation within the music industry and reinforced its status as a trusted business opportunities source.

The Association for Electronic Music (AFEM) is one such organisation that is now working with Music Gateway to support music professionals and businesses in our fast paced and ever evolving music industry. Music Gateway is happy to announce that the AFEM is the first music industry association to become a Private Network™ client.

With over 120 members and operating in 23 countries, the not-for-profit trade body represents the entire Electronic Music ecosystem, including managers, labels, promoters, publishers, agents, retailers, broadcasters and artists.

The partnership with Music Gateway will deliver a number of benefits to AFEM members using the popular online platform.

- Events will be organised and assets shared with members
- AFEM partner offers will be provided direct to members in a closed private area
- Business opportunities will be delivered
- Collaboration between members will be enabled across time zones and territories, 24/7

“AFEM now has the facility to support its rapidly growing base in a unique and effective way. Features such as a central repository for sharing information, membership data management and critical collaboration tools will transform the membership experience. I am looking forward to building this partnership and seeing how far we can push the system” – Mark Lawrence, CEO (AFEM)

AFEM will also benefit from exposure to Music Gateway’s wide range of industry professionals and companies in the electronic dance music genre.

Find out more about Music Gateway's recent activities, by visiting [www.musicgateway.net](http://www.musicgateway.net) or contact them for more information.

**For all business enquires please contact:**

Jon Skinner - CEO /Founder: [jon.skinner@musicgateway.net](mailto:jon.skinner@musicgateway.net)

Clare Knight - Business Development Manager: [clare.knight@musicgateway.net](mailto:clare.knight@musicgateway.net)

Mark Lawrence – CEO: [mark@afemorg.net](mailto:mark@afemorg.net) [www.associationforelectronicmusic.org](http://www.associationforelectronicmusic.org)