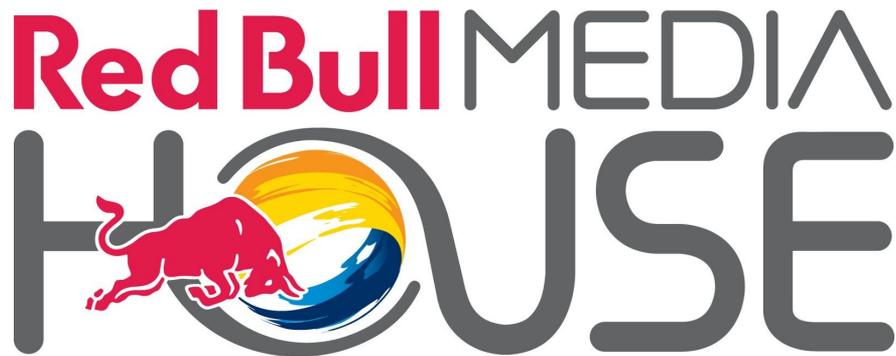


Music Gateway

Red Bull Media House Don't Do Half Measures



Red Bull is the 79th largest company on the planet (that's a lot of energy cans sold year on year). So when they do something, they tend not to hold back... the term 'guns blazin' springs to mind.

Those clever whizz kids over at Music Gateway have developed a perfect solution to meet the needs of their new venture 'Sounds Of Red Bull' (SORB).

SORB is headed up by Head of Music Portfolio, Martin Brem who recently relocated from Red Bull Media House's head office in Austria, hot scotching it over to the West Coast and the heart of Hollywood.

Through the vision of their Music Services Manager, John Taylor, they commissioned Music Gateway to develop some additional tools to their existing Private Network solution, which fully meets the needs of their composers and internal music supervision team.

Red Bull Media House became the latest high level client to back the online software company as a necessary tool to help with their publishing conquests. The Private Network Solution, founded by Jon Skinner, has cutting edge features such as timeline audio feedback, unlimited file handling and storage options as well as tailored project types which allow both specifically assigned and open submission style workers. With the solution being flexible enough to cater for any sector of the industry, Music Gateway are rapidly making a name for themselves as they continue to add high-profile brands and companies to their roster.

The publishing giants were introduced to the Private Network Solution following their charity branch [Wings for Life](#) using the Private Network to take on submissions for the

Music Gateway

universal track to be played at their World Run during the 2016 event. Following successful management and outcome from the project, the company have chosen to make Music Gateway a permanent fixture for their companies runnings.

'To make that step from being a good catalogue to being a great catalogue, not only do you need top-draw composers but also a simple, effective and efficient administrative foundation. In Music Gateway we know we've found a company who can deliver a platform that will provide this foundation'. **John Taylor, Music Supervisor - Redbull Media House**

The announcement comes at an abundant time for Music Gateway having recently announced the launch of their new [Playlist Feature](#) and various successful campaigns.

The Playlist feature is designed as a presentation and pitching tool for labels, supervisors, publishers, managers and independents to showcase albums, catalogues and more.

If you're interested in the Private Network or any other aspect of the Music Gateway platform service, get in touch.

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