



UNILAD team with Music Gateway to search for perfect artist to launch Record Label

UNILAD are preparing to launch a record label during the new year and they'll be soft launching the start of this new journey by using Music Gateway as an A&R tool to handle submissions from artists for the new label.

Building upon their UNILAD Sound platform which they launched in March 2016, they've already established a very strong following and continue to grow at an exponential level, and are now looking to take their music offering to the next level.

On the **21st November 2016**, UNILAD will be publishing the project on Music Gateway for anyone and everyone who thinks that they've got what UNILAD are looking for. They are particularly looking for artists who are strong in both an instrument and live performance.

With a formidable following, UNILAD will be using Music Gateway's software to A&R through and manage submissions on the search for the next big artist to start their label on a high. They've pulled in a team of experienced industry members in a bid to create a label as successful as all their other publisher sub-brands.

To get involved in the project, go to unilad.musicgateway.net

Quotes:

"UNILAD are delighted to be working with MUSIC GATEWAY in order to find the best new UK musical talent. UNILAD are most interested in singers that can also perform using a live instrument. As a leading global publisher we naturally have millions of followers and have reached out to our A&R partner, MUSIC GATEWAY to help manage the submission process".

Kevin Tewis-Allen, Global Director of Music & Entertainment @ UNILAD

"We're pleased to be partnering with UNILAD to provide a manageable A&R solution within Music Gateway's platform making the process of reaching out to millions of followers simple & controlled. We're confident we can funnel the perfect level of artist through to UNILAD for their potential signing."

Jonathan Bond, Brand Partnership Manager @ Music Gateway

About:

UNILAD

Launched in 2014, UNILAD is the biggest global platform for breaking news, shareable and relatable content. A social powerhouse established by millennials for millennials we are proud to have amassed a Facebook following of over 20 million fans with over 3 billion video views a month on the core platform. With an additional 8 sub-verticals launched within the last 12 months we are now the fastest growing online media property in the world.



For all press enquires please contact:

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Music Gateway

Music Gateway have an Open Marketplace, specifically designed to allow creative and music industry professionals connect and work together in a global capacity. Get hired for service work, collaborate and get your music placed all on one platform. Not only is the platform run by their members through projects, they also have an A&R team who work with supervisors and major clients to bring the best of sync and song placement opportunities to their members. Their Private Network is a software designed to help companies manage their network of composers, writers, producers, artists and third party clients in one centralised area. With bespoke set-up and the ability to have instant messaging, file storage, project management, a playlist pitching tool and more, it's the ultimate management system for anyone in the industry. You can check out Music Gateway [here](#) or contact them to find out more about [The Private Network](#).



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