



Music Gateway Partner With Unsigned Music Awards

Unsigned Music Awards (UMAs) and Music Gateway have announced a new partnership with the online collaborative platform backing the highly anticipated awards. The awards are the first of their kind, and will recognise the best in unsigned talent providing an even greater level playing field and opportunities in the industry.

Founders Simon O'Kelly, Georgina Thomas and Ben Connor noticed the ever-increasing popularity of unsigned acts, not only to the average listener, but to companies and brands who would use them to advertise. Whilst awards such as the BRITs and GRAMMYS exist to showcase major acts, there was no opportunity to recognise those who haven't landed a record deal. This is where UMAs enter.

The UMAs will take place on 27th October 2016. Awards across 16 categories will be judged by a panel of industry professionals. Music Gateway's CEO & Founder, Jon Skinner will be one of the panelists deciding the winners.

Although there will be 16 lucky winners, applicants who aren't lucky enough to take home an award will continue to benefit from the partnerships established by UMA. Acts will become part of a new platform that will provide opportunities which could include live performance slots, sync placements in TV/Film or being chosen by members of the judging panel for work.

Music Gateway are well known for presenting opportunities for undiscovered talent. Their Marketplace offers a vast range of projects from high-level individuals and companies including presenting tracks for song placements with the likes of Interscope, bands to sign to Eleven Seven Music and writers to sign and songs to place with Disney. Unlike other platforms available, these huge companies have used the platform without conflict due to Music Gateway's lack of interest in any form of rights and a simple want to connect the world.

The Unsigned Music Awards offers the chance for acts without major backing to receive huge exposure. To submit an application or find out how to also become a sponsor please visit www.theunsignedmusicawards.com.

To sign up for Music Gateway please visit www.musicgateway.net/sign-up.



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