

# Music Gateway

## Wings for Life Foundation announce the chosen track for their World Run

Wings for Life World Run have announced the chosen track which will be played across the globe this year as they kick off their annual event in May 2016.

The Wings for Life charity is an international, not-for-profit spinal cord research foundation with a mission to find a cure for the injury. They fund world-class scientific research and clinical trials as well as running global events like the World Run to raise awareness and financial support for the 3 million people worldwide who are currently handicapped due to an injury in their spinal cord.

Wings for Life have been supported by Music Gateway who provided them with a bespoke Private Network to manage the submissions and A&R process which has also led to Redbull acquiring their own Private Network for further use across their publishing house. The Private Network has allowed potentials to submit their music to Wings for Life who have then been able to A&R through the hundreds of tracks.

Jon Skinner, CEO & Founder of Music Gateway has expressed his elation at being part of the project; 'It's been a pleasure to work with Redbull Media House and the Wings for Life World Run team. It's testament to our platform that we were the chosen to help support the charity and provide such an opportunity to our members and the wider public at large. We now look forward to working with Redbull on a more regular basis.'

The winning track was submitted by German representative, Peermusic with Laney Jones' 'Run Wild'. Wings for Life World Run have released a snippet of the motivational track in their latest promotional video.



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